

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

Flight Dates	Order #	Alt Order #
09/25/12 - 11/06/12	958659	06355758

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-D-148H	\$110.00	NM
6	11/06/12	11/06/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		11/06/12		WPBF News 25 @ 5am	5-530am	:00		\$110.00	NM
Credited									
11	10/30/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	1	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/30/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-148H	\$160.00	NM
12	11/06/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		11/06/12	5:47 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-148H	\$160.00	NM
17	10/30/12	11/02/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	2	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu		10/30/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-D-148H	\$275.00	NM
1 WPBF F		11/02/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-D-148H	\$275.00	NM
22	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	1	\$275.00				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1897

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	8:40 AM	Good Morning America	7-9AM	:30	OFA-12-D-148H	\$275.00 NM
23	11/06/12	11/06/12	Good Morning America	7-9AM	-1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	7:50 AM	Good Morning America	7-9AM	:30	OFA-12-D-148H	\$275.00 NM
28	10/30/12	11/02/12	M-Sun ROS 5am-4am	5am-4am	-TWTF--	:30	2	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-TWTF--	2	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	2:49 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-D-148H	\$5.00 NM
1	WPBF	W	10/31/12	2:29 AM	M-Sun ROS 5am-4am	5am-4am	:30	OFA-12-D-148H	\$5.00 NM
33	10/30/12	11/02/12	4:30a-5a	430a-5a	-TWTF--	:30	3	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-TWTF--	3	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	4:56 AM	4:30a-5a	430a-5a	:30	OFA-12-D-148H	\$60.00 NM
1	WPBF	W	10/31/12	4:42 AM	4:30a-5a	430a-5a	:30	OFA-12-D-148H	\$60.00 NM
3	WPBF	F	11/02/12	4:43 AM	4:30a-5a	430a-5a	:30	OFA-12-D-148H	\$60.00 NM
39	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-D-148H	\$450.00 NM
50	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Sun 6-7am News	Sun 6-7am	:00		\$90.00 NM
Credited									
55	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	7:47 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-D-148H	\$325.00 NM
61	10/30/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-D-148H	\$225.00 NM
67	10/30/12	11/02/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/30/12	11/02/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
	10/30/12	11/05/12	-TWTF--				1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-D-148H	\$225.00 NM
73	10/30/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-D-148H	\$350.00 NM
2	WPBF	W	10/31/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-D-148H	\$350.00 NM
78	10/30/12	11/02/12	1230-1P Access Hollywood 1230-1p		-TWTF--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-TWTF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12		1230-1P Access Hollywood	1230-1p	:00		\$175.00 NM
Credited									
83	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Chris Matthews	Sun 10-10:30AM	:00		\$225.00 NM
Credited									
89	10/30/12	11/02/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	4:20 PM	Dr. Oz	4-5p	:30	OFA-12-D-148H	\$500.00 NM
1	WPBF	Th	11/01/12	4:35 PM	Dr. Oz	4-5p	:30	OFA-12-D-148H	\$500.00 NM
93	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:55 PM	Sat 7pm News	7-730pm	:30	OFA-12-D-148H	\$400.00 NM
LR - Football									
98	10/30/12	11/02/12	Jeopardy	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/30/12	11/05/12	-TWTF--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	7:43 PM	Jeopardy	7:30-8PM	:30	OFA-12-D-148H	\$1,700.00 NM
101	10/29/12	10/29/12	DWTS	8-10P	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		DWTS	8-10P	:00		\$2,500.00 NM
Credited									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
101	10/29/12	10/29/12	DWTS	8-10P	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
102	11/05/12	11/05/12	CASTLE	10-11PM	1-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$2,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		11/05/12		CASTLE	10-11PM	:00		\$2,500.00	NM
Credited									
104	10/31/12	10/31/12	MIDDLE/SUBURGATOR	8-9PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12	8:59 PM	NEIGHBORS	830-9PM	:30	OFA-12-D-148H	\$1,800.00	NM
111	11/04/12	11/04/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		11/04/12	10:36 PM	666 PARK AVE	10-11PM	:30	OFA-12-D-148H	\$1,800.00	NM
116	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF-S	2	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00	NM
Credited									
2 WPBF Su		11/04/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00	NM
Credited									
121	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		11/04/12		Sun 11:35pm Late News	1135p-12am	:00		\$300.00	NM
Credited									
126	10/30/12	11/02/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	1	\$70.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		11/02/12	12:39 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-D-148H	\$70.00	NM
131	10/30/12	11/02/12	ACCESS HOLLYWOOD	106x-136x	-TWTF--	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	1	\$15.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/30/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-D-148H	\$15.00	NM
136	11/03/12	11/03/12	ACCESS HOLLYWOOD	11:35p-12am	-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$50.00				

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
136	11/03/12	11/03/12	ACCESS HOLLYWOOD IACCESS HOLLYW		-----1-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:47 AM	ACCESS HOLLYWOOD WKND IACCESS HOLLYW		:30	OFA-12-D-148H	\$50.00 NM
142	11/04/12	11/04/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	12:58 AM	PRIVATE PRACTICE WKNDLF 12-1x		:30	OFA-12-D-148H	\$50.00 NM
149	10/30/12	10/30/12	DANCING RESULTS	8-9PM	-T-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	8:44 PM	DANCING RESULTS	8-9PM	:30	OFA-12-D-148H	\$4,500.00 NM
150	10/30/12	10/30/12	PRIVATE PRACTICE	10-11PM	-T-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-T-----	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12		PRIVATE PRACTICE	10-11PM	:00		\$2,175.00 NM
Credited									
159	10/29/12	11/02/12	Jimmy Kimmel	1206-106A / 1135P	MTWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	1:20 AM	Jimmy Kimmel	1206-106A / 1135P	:30	OFA-12-D-148H	\$70.00 NM
LR- Network Special Report									
160	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	6:58 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-D-148H	\$160.00 NM
161	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	5:08 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-D-148H	\$120.00 NM
162	10/29/12	11/02/12	4:30a-5a	430a-5a	MTWTF--	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	4:57 AM	4:30a-5a		:30	OFA-12-D-148H	\$20.00 NM
163	10/30/12	11/02/12	The View	11A-12PM	-TWTF--	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
163	10/30/12	11/02/12	The View	11A-12PM	-TWTF--	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	11:34 AM	The View	11A-12PM	:30	OFA-12-D-148H	\$800.00 NM
164	10/30/12	11/02/12	Nightline	1135-1205AM / 123	-TWTF--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	11:54 PM	Nightline	1135-1205AM / 123	:30	OFA-12-D-148H	\$700.00 NM
166	10/30/12	11/02/12	WPBF News 25 @ 6:00PM	6:30PM	-TWTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-D-148H	\$1,050.00 NM
1	WPBF	F	11/02/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-D-148H	\$1,050.00 NM
167	10/30/12	11/02/12	Jimmy Kimmel	1206-106A / 1135P	-TWTF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	12:35 AM	Jimmy Kimmel	1206-106A / 1135P	:30	OFA-12-D-148H	\$70.00 NM
168	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----S-	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$1,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12		Sat Prime College Football	8-1130pm	:00		\$1,175.00 NM
Credited									
169	10/31/12	11/02/12	Dr. Oz	4-5p	--WTF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	4:28 PM	Dr. Oz	4-5p	:30	OFA-12-D-148H	\$1,000.00 NM
2	WPBF	Th	11/01/12	4:17 PM	Dr. Oz	4-5p	:30	OFA-12-D-148H	\$1,000.00 NM
170	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-148H	\$320.00 NM
171	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:46 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-D-148H	\$180.00 NM
172	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$220.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
172	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-D-148H	\$220.00 NM
173	11/01/12	11/02/12	Jimmy Kimmel	1206-106A / 1135P	---TF--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	1:00 AM	Jimmy Kimmel	1206-106A / 1135P	:30	OFA-12-D-148H	\$70.00 NM
174	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	8:27 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-D-148H	\$450.00 NM
175	11/03/12	11/03/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----S-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	1:05 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	OFA-12-D-148H	\$25.00 NM
176	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	5:12 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-D-148H	\$100.00 NM
177	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:28 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-D-148H	\$180.00 NM
178	11/05/12	11/06/12	10-11a Anderson Cooper	10-11a	MT-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	10:50 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-D-148H	\$450.00 NM
179	11/04/12	11/04/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	12:30 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	OFA-12-D-148H	\$50.00 NM
180	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	4:40 AM	4:30a-5a	430a-5a	:30	OFA-12-D-148H	\$60.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1897	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
181	11/03/12	11/03/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----S-	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:23 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	OFA-12-D-148H	\$50.00 NM
182	11/06/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	-T-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-D-148H	\$450.00 NM
183	11/06/12	11/06/12	M-F 3-4P	M-F 3-4P	-T-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-D-148H	\$800.00 NM
<u>Total Spots</u>							54		

Payment Terms 30 Days

<u>Gross Total</u>	\$24,475.00
<u>Agency Commission</u>	\$3,671.25
<u>Net Amount Due</u>	\$20,803.75